

## **COOKIE POLICY**

### **INTRODUCTION**

This website is owned and operated by Fisher Moy International Limited (registered in England with company number 5540382) whose registered office is at Southwater House, Chilton Business Centre, Chilton, Aylesbury, Buckinghamshire, HP18 9LS (“**FMI**”).

FMI is a subsidiary of Appreciate Group plc. (registered in England with company number 1711939) whose registered office is at Valley Road, Birkenhead, Merseyside, CH41 7ED (“**Appreciate Group**”).

Throughout this cookie policy, FMI and Appreciate Group shall collectively be referred to as “**our/us/we**”.

This cookie policy together with our website terms and conditions and privacy policy (both of which can be accessed by following the links at the footer of this website) set out the basis on which you visit and use our website and place orders.

Please read them carefully as they contain important information and by visiting and using our website you agree that you have read, understand and agree to them.

If you want to ask Us anything about this cookie policy or have any comments on or complaints about this website then please contact us using the contact details shown on this website.

### **WHAT ARE COOKIES?**

Cookies are small text files placed on your computer by our website/mobile app, we use cookies for a number of purposes including to:

- keep track of what you have in your basket;
- remember you when you return to one of our sites; or
- help us understand if our marketing is working or not.

Certain cookies are necessary in order for you to use our websites, such as the 'My Account' section (once you have logged in). These are called 'Session Cookies' they are used each time you visit our site and expire when you leave.

Other cookies we use remain on your computer and are sent to keep track of your browsing patterns and build up a profile. These are called 'Tracking Cookies' and enable us to recognise repeat visitors to our site, the pages that were viewed and the paths taken through our site.

By monitoring this information, we are able to make improvements to our site.

### **THIRD PARTY COOKIES**

We do have relationships with carefully selected and monitored suppliers who may also set cookies during your visits. These are for general analytical or tracking purposes, as detailed in the table below.

## OUR COOKIES POLICY

By visiting and using our website/mobile app you agree to the acceptance of our cookies.

To make full use of our online services, your computer, tablet or mobile phone will need to accept cookies. If you do not accept the use of all cookies certain personalised features of our website/mobile app may not be available to you.

Our cookies don't store sensitive information such as your name, address or payment details: they simply hold the 'key' that, once you're signed in, is associated with this information.

More information about the individual cookies we may use on this website/mobile app and the purposes for which we may use them are set out within the table below:

Category	Provider	Name(s)	Purpose
<b>Web analytics and performance</b>	Google Analytics & Optimise	1P_AR; APISID; CONSENT; _ga; _gat; _gid; HSID; NID; SAPISID; SID; SIDCC; SSID.	We use Google Analytics cookies to collect data that allows us to understand how visitors are using the website. We use this information to better understand how we can improve our customer journeys and website functionality. All data collected via this method is anonymous. For more information regarding Google Analytics, including how to opt out, please view the <a href="#">Google Analytics Privacy Policy</a> .
<b>Website functionality</b>	YouTube	APISID; CONSENT; _ga; HSID; LOGIN_INFO; PREF; SAPISID; SID; SSID; VISITOR_INFO1_LIVE; YSC	These cookies are added to allow visitors to share our blog posts on the listed social networks. For more information, please view their privacy policies: <a href="#">YouTube privacy policy</a> <a href="#">Pinterest privacy policy</a> <a href="#">Facebook privacy policy</a>
	Pinterest	__utma; __utmc; __utmz; _auth; _pinterest_cm; _pinterest_sess;	
	Facebook	act; c_user; datr; dpr; fr; presence; sb; wd; xs	
	FMI	tkpp#6252	This cookie is added if a user downloads our Guide to Channel Incentives after completing a form, to ensure they don't have to complete the form again if they want to re-download the Guide

## SECURITY

Computer viruses are not passed through the use of cookies.

Cookies are stored on your computer's hard drive, they cannot access the hard drive, so the cookie cannot read other information stored on a drive.

## **FIND OUT MORE**

For further information on cookies please visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.cookiecentral.com](http://www.cookiecentral.com).

## **TRACKING EMAILS**

We may track our emails by including a tiny image file, known as a tracking pixel/beacon/cookie, within certain emails that we send to you.

Details are contained within our privacy policy (which can be accessed by following the link at the footer of this website).

## **VARIATIONS**

We may vary this policy at any time and any variations that we make will be displayed on this page by uploading an updated version of the policy.

You should check this page frequently for any variations and you agree that this is an appropriate method to vary this policy.