

BRAND
ENGAGEMENT
AGENCY



Our Ethos and Goals

Delivering success through brand engagement



OUR ETHOS REMAINS THE SAME, WHOEVER YOU ARE:

**Discover. Design.
Execute. Engage.
Assess.**





WHY?

**Because brand
engagement doesn't
need to be complicated.**



OUR BELIEF

**We believe people
perform better when
they are engaged.**

We connect brands with people.

Brand

We reach audiences internally or across the world with brand and marketing.

Incentives

We create unique sales incentive programmes that drive genuine results.

Events

We deliver brand-enhancing events that truly engage audiences.

**We supercharge
engagement for brands,
whatever the industry.**

A photograph of three folding chairs against a teal wall. Two chairs on the left are silver, and one on the right is yellow. The floor is light grey.

Discover

We work with you and your key stakeholders to pinpoint and prioritise your issues and needs, asking the right questions to define your requirements. We build an understanding of objectives, influences and barriers, developing a strong working, collaborative relationship.

Discovering your needs to define your goals

Design

We shape the big picture and drill down into the detail to define and design a strategy outlining agreed objectives, deliverables and budget.

Defining your metrics and designing the output



START



Execute

We deliver against plan, working with internal and external stakeholders and partners to ensure a successful project launch.

Delivering the right solution on time, on budget



Engage

We want to help you achieve success which is why we continually track performance, focused on forging persistent engagement and positive connections.

Driving always-on engagement with tactical support

Assess

Our business intelligence solution allows for in depth number crunching, be it an online or offline programme. We measure our success on yours.

Insight, strategy and expertise to deliver results



Boost sales and increase brand loyalty by engaging your sales and channel partners

Talk to us start defining your objectives and increasing sales.

Improve engagement and build product knowledge with effective brand communications

Let us help you define your brand awareness and training strategies.

Thank you!

For further information visit fmiagency.com