

COOKIE POLICY

INTRODUCTION

This website is owned and operated by FMI Agency Limited (registered in England with company number 5540382) whose registered office is at 101 New Cavendish Street 1st Floor South London W1W 6XH (“FMI”).

Throughout this cookie policy FMI shall be referred to as “**our/us/we**”.

This cookie policy together with our website terms and conditions and privacy policy (both of which can be accessed by following the links at the footer of this website) set out the basis on which you visit and use our website.

Please read them carefully as they contain important information and by visiting and using our website you agree that you have read, understand and agree to them.

If you want to ask Us anything about this cookie policy or have any comments on or complaints about this website then please contact us using the contact details shown on this website.

WHAT ARE COOKIES?

Cookies are small text files placed on your computer by our website/mobile app, we use cookies for a number of purposes including to:

- remember you when you return to one of our sites; or
- help us understand if our marketing is working or not.

Certain cookies are necessary in order for you to use our websites. These are called 'Session Cookies' they are used each time you visit our site and expire when you leave.

Other cookies we use remain on your computer and are sent to keep track of your browsing patterns and build up a profile. These are called 'Tracking Cookies' and enable us to recognise repeat visitors to our site, the pages that were viewed and the paths taken through our site.

By monitoring this information, we are able to make improvements to our site.

THIRD PARTY COOKIES

We do have relationships with carefully selected and monitored suppliers who may also set cookies during your visits. These are for general analytical or tracking purposes, as detailed in the table below.

OUR COOKIES POLICY

By visiting and using our website you agree to the acceptance of our cookies.

To make full use of our online services, your computer, tablet or mobile phone will need to accept cookies. If you do not accept the use of all cookies certain personalised features of our website may not be available to you.

More information about the individual cookies we may use on this website/mobile app and the purposes for which we may use them are set out within the table below:

Category	Provider	Name(s)	Purpose
Web analytics and performance	Google Analytics & Optimise	1P_AR; APISID; CONSENT; _ga; _gat; _gid; HSID; NID; SAPISID; SID; SIDCC; SSID.	We use Google Analytics cookies to collect data that allows us to understand how visitors are using the website. We use this information to better understand how we can improve our customer journeys and website functionality. All data collected via this method is anonymous. For more information regarding Google Analytics, including how to opt out, please view the Google Analytics Privacy Policy .
Website functionality	YouTube	APISID; CONSENT; _ga; HSID; LOGIN_INFO; PREF; SAPISID; SID; SSID; VISITOR_INFO1_LIVE; YSC	These cookies are added to allow visitors to share our blog posts on the listed social networks. For more information, please view their privacy policies: YouTube privacy policy Facebook privacy policy
	Facebook	act; c_user; datr; dpr; fr; presence; sb; wd; xs	
	FMI	tkpp#6252	This cookie is added if a user downloads our Guide to Channel Incentives after completing a form, to ensure they don't have to complete the form again if they want to re-download the Guide

SECURITY

Computer viruses are not passed through the use of cookies.

Cookies are stored on your computer's hard drive, they cannot access the hard drive, so the cookie cannot read other information stored on a drive.

FIND OUT MORE

For further information on cookies please visit www.aboutcookies.org or www.cookiecentral.com.

TRACKING EMAILS

We may track our emails by including a tiny image file, known as a tracking pixel/beacon/cookie, within certain emails that we send to you.

Details are contained within our privacy policy (which can be accessed by following the link at the footer of this website).

VARIATIONS

We may vary this policy at any time and any variations that we make will be displayed on this page by uploading an updated version of the policy.

You should check this page frequently for any variations and you agree that this is an appropriate method to vary this policy.